

2010 editorial calendar

september '09 #64

feature articles: best lawyers/fall arts guide/colleges
 health beat: arthritis/skin health
 special ad section: lawyer profiles
 homestyles: kitchens & baths

deadline: august 12
 mailing week: 1st week of september

march '10 #68

feature articles: best doctors
 health beat: diabetes/back pain
 special ad section: medical profiles
 homestyles: landscaping/pools & patios/fencing

deadline: february 12
 mailing week: 1st week of march

september '10 #72

feature articles: best lawyers/
 fashion preview/fall arts guide/
 colleges
 health beat: arthritis/skin health
 special ad section: lawyer profiles
 homestyles: kitchens & baths

deadline: august 13
 mailing week: 1st week of september

october/november '09 #65

feature articles: annual "best of everything" issue
 health beat: mental health/cancer
 special ad section: restaurant menu guide
 homestyles: furniture/windows & walls

deadline: september 23
 mailing week: 2nd week of october

april/may '10 #69

feature articles: best realtors/
 annual home improvement issue
 health beat: allergies/lung health
 special ad section: women in business profiles/realtor profiles
 homestyles: windows/roofing/rain gutters

deadline: march 26
 mailing week: 2nd week of april

october/november '10 #73

feature articles: annual "best of everything" issue/winter sports
 health beat: mental health/cancer
 special ad section: restaurant and menu guide
 homestyles: furniture/windows & walls

deadline: september 24
 mailing week: 2nd week of october

december '09 #66

feature articles: holiday gifts/people year in review/philanthropy issue
 health beat: eye care/multiple scelrosis/parkinson's
 special ad section: family business profiles/retirement living
 homestyles: closet storage/water systems

deadline: november 11
 mailing week: 4th week of november

june '10 #70

feature articles: summer fun/
 shops/best of the city ballot
 health beat: sleep disorders/dental health
 special ad section: automotive
 homestyles: wired homes/
 exteriors/roofing

deadline: may 14
 mailing week: 4th week of may

december '10 #74

feature articles: holiday gifts/people year in review/philanthropy issue
 health beat: eye care/multiple scelrosis/parkinson's
 special ad section: family business profiles/retirement living
 homestyles: closet storage/water systems

deadline: november 12
 mailing week: 4th week of november

january/february '10 #67

feature articles: best dentists/best beauty issue/MVPs in local sports
 health beat: nutrition/cholesterol/dieting
 special ad section: weddings/
 dental profiles
 homestyles: tile & granite/
 fireplaces & woodstoves

deadline: december 30
 mailing week: 3rd week of january

july/august '10 #71

feature articles: the pamper issue/
 the HOT issue: people & places to watch
 health beat: heart health/women's health
 special ad section: legacy businesses
 homestyles: floor coverings/lighting

deadline: june 25
 mailing week: 2nd week of july

january/february '11 #75

feature articles: best dentists/best beauty issue/MVPs in local sports
 health beat: nutrition/cholesterol/dieting
 special ad section: weddings/
 dental profiles
 homestyles: tile & granite/
 fireplaces & woodstoves

deadline: december 31
 mailing week: 3rd week of january

in every issue Feature Home story, Outdoors, History, Gardens, Datebook, Dining, Arts, Real Estate

Healthbeat



A magazine within a magazine, Healthbeat delivers cutting edge health and fitness news.

Real Estate



Our audience enjoys beautiful houses, even those for sale!

Local Cuisine



The largest dining guide in the region, our audience enjoys reading about - and checking out - the restaurant scene.