

Featuring articles on...
 Home improvement
 Local attractions
 Gardening
 Money
 Health & beauty
 History
 Food
 Travel

Survey Results

Home Owners 92%
 Renters 8%

Female 59%
 Male 41%

Look at Advertising
 84%

Subscriptions 63%
 Newsstand 29%
 Friends or Others 8%

Sold by subscription,
 on most area
 newsstands, and
 placed in rooms
 at upscale hotels,
 including: Davenport
 Ridpath
 Hotel Lusso
 Edgewater Inn
 Doubletree
 Red Lion Hotels

Each Issue is read by
 2.3 persons for total
 readership of over
 65,000

